

Online Presentation Rubric

Name: _____ Date: November 2015

	Excellent (A)	Satisfactory (B-C)	Developing (D – F)	Comments
<i>Organization (10)</i>	<ul style="list-style-type: none"> • Clear statement of purpose about the primary text and artifact. • Strong relationship between statement of purpose and all material presented. • Clear and engaging online format that others could access without aid. 	<ul style="list-style-type: none"> • Includes some statement of purpose. • Some relationship between text, artifact and all parts of project. • Material available in online format. 	<ul style="list-style-type: none"> • Lacks clear statement of purpose. • Lacks clear relationship between text, artifact and all parts of project. • Material does not utilize online resources effectively. 	
<i>Argument (40)</i>	<ul style="list-style-type: none"> • Argument rests upon close reading of BOTH a primary text and an artifact. • Close reading develops a single theme uniting the primary text and artifact. • Statement of purpose supported with clear and convincing evidence. <ul style="list-style-type: none"> ○ Strong use of context to support close reading. • Argument presented in a created and engaging fashion. 	<ul style="list-style-type: none"> • Makes some argument or statement about the primary text and artifact. <ul style="list-style-type: none"> ○ Identifies some context for this argument. • Uses some evidence to support claims. 	<ul style="list-style-type: none"> • Does not make a clear argument about a theme or idea in the primary text and artifact.. • Does not support claims with clear evidence. 	
<i>Text (10)</i>	<ul style="list-style-type: none"> • Includes text and text elements that clearly and succinctly support all parts of the thesis. • Text elements support online format (i.e. short sentences, short paragraphs, links to further information). • No distracting grammatical errors. 	<ul style="list-style-type: none"> • Includes text elements. • Text is related to definition of a word. • Text may not be in online format. • No distracting grammatical errors. 	<ul style="list-style-type: none"> • Text elements not present or not properly formatted for online presentation. • Text is not clearly related to the definition of a term. • Distracting grammatical errors. 	
<i>Visual (30)</i>	<ul style="list-style-type: none"> • Includes meaningful visuals that enhance the text and convey the central message of the presentation. • Visuals enhance audience’s understanding of the topic/argument. 	<ul style="list-style-type: none"> • Includes visuals that have some relationship to the term. 	<ul style="list-style-type: none"> • Visuals are not present or are not related to the definition. 	
<i>Oral Presentation (10)</i>	<ul style="list-style-type: none"> • Well rehearsed. • Smooth presentation 	<ul style="list-style-type: none"> • Some organization. 	<ul style="list-style-type: none"> • Lacks organization. 	